

CODIFICATION REFERENCE NUMBER: 9125

DATE: May 3, 2004

PUBLIC ACCESS TELEVISION BROADCASTING

RESPONSIBILITY:

The Superintendent or his/her designee is responsible for implementing this procedure.

PROCEDURES:

All materials to be broadcast on the public access channel should be of value and interest to the community. This means that programming could include news such as school events, township events, news of community groups, and programs that are of general interest such as sports, arts, lifestyle, cooking, etc., and that reach the broader spectrum.

Emergency updates and announcements should continue to be broadcast as long as the announcements are relevant to the community-at-large, which means Bernards Township Schools and other Township residents. Such announcements must be approved by an authorized official of the Township or the School District or done jointly.

Taped or live shows that have been created as school projects should be approved by the Superintendent or by the Superintendent's designee. In the case of Township matters, the broadcast must be approved by the Mayor or the Mayor's designee in his/her absence, such as the Deputy Mayor or Township Administrator. Any outside materials submitted for consideration shall be reviewed and approved jointly by the Township and the School District.

All materials that are copies of commercial broadcasts must have any required copyright permissions and must show proper credits.

Event announcements on the channel's Bulletin Board shall be coordinated by the School District representative, and shall not contain references to for-profit organizations, or advertising of any kind.