



August 19, 2011

Dear Liberty Corner School Families,

We hope you are enjoying your summer and looking forward to the upcoming school year! In the past, we have held multiple fundraisers to give families an opportunity to select the fundraiser that works best for them. Although this method has been successful in raising funds in the past, it also requires hundreds of volunteer hours. Schools in our district have moved towards holding a single pledge drive in which families are asked to write one check to support their school programs. We would like to give this idea a try at LCS. This year, we would like to institute a PTO membership and pledge drive to raise enough funds to support the PTO's operating budget and the following programs:

Cultural Arts Assemblies	Mini-Grants
Curriculum Enhancement Programs	501(c)(3) registration and operating expenses
Staff Appreciation Lunch	Civil War Reenactment
Caring Community	Wizards of Words
Beautification Committee	Big Bad Wolf Trial
Field Day	Writers in the School
Student Directory	Battle of the Books

See enclosed photo brochure

This will be Liberty Corner School's primary fundraising opportunity to raise money for our operating expenses and programs. We are asking our LCS families to make a **pledge** to the PTO to support the programs listed above. While any amount is appreciated, we are requesting **\$75 per student which includes your \$20 membership dues, \$10 Specials Teacher Gift and your LCS Directory which will be distributed at Back to School Night.** The primary advantages of the pledge drive are:

1. 100% of your donation goes to the PTO rather than sharing a percentage of the profits with a fundraising company.
2. Hundreds of parent volunteer hours will be saved as the Gift Wrap, Entertainment Book, Kids in Bloom and Spring Raffle will be eliminated.



There is still the option to pay only the \$30 annual PTO membership/directory/specials teacher gift, but without the pledges we will not be able to meet our goal. Please note that participant-funded events such as the Sweetheart Dance and Mother/Son Bowling will continue. In addition, because some programs are so important to our students and families, we will retain the Spring Book Fair and the Spring Social. Finally, for the convenience of our parents and teachers, we will continue to coordinate and order School Supplies.

Please complete and return the attached Membership and Pledge form no later than September 23rd 2011. Please make all checks payable to LCS PTO and mail to 61 Church Street, Liberty Corner. Once school begins, you may send the aforementioned in to school with your child via backpack in an envelope addressed to LCS PTO.

Thank you for your support of the LCS PTO. Please don't hesitate to contact us or any other PTO Board member with any questions about this drive or for descriptions of the programs listed above. We look forward to a year of fulfilling programs for our children.

Sincerely,

Liberty Corner School PTO